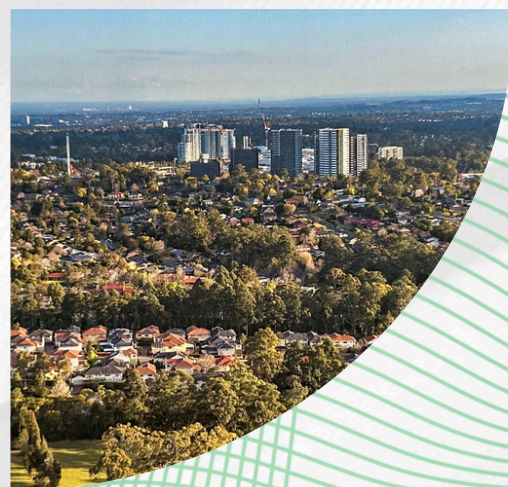


# HILLS.SYDNEY

D i g i t a l M a g a z i n e

## Media Kit



# 2025



## Editor's Note



Welcome to Hills Sydney Digital Magazine, the future of digital storytelling where innovation, entrepreneurship, and cutting-edge trends come to life. More than just a magazine, we are an interactive hub designed for visionaries, community, business and industry leaders looking to forge ahead in the digital age.

I'm truly thrilled to be part of a magazine that brings The Hills Shire community together through innovative and interactive content, creating a dynamic and engaging experience for our readers.

**Rajiv Chaudhri**  
Editor in Chief

Hills Sydney Digital Magazine is committed to delivering engaging, informative, and interactive content, addressing the challenges of a declining local news landscape. Our diverse team of contributors bring expertise from various professions and backgrounds, dedicated to publishing high quality, compelling stories that resonate and inspire in today's digital world.

**Martin Cartwright**  
Founder and Head of Marketing



SCAN ME

**Advertise Here**



## The Hills Shire Demography

The Hills Shire, located in the north-western region of Sydney, Australia, is a dynamic and rapidly growing community. As of the 2021 Census, the Shire's population stood at 191,876 residents, with an estimated increase to 207,959 in 2023.

### Demographic Overview

**Age Distribution:** The median age in The Hills Shire is 38 years. Notably, the area has a significant proportion of young residents, with 7.7% aged 5-9 years and another 7.7% aged 10-14 years.

**Cultural Diversity:** The Hills Shire is culturally diverse, with 57.5% of residents born in Australia. The most common countries of birth for residents born overseas are India (6.6%) and China (6.4%).

**Household Composition:** There are 64,085 dwellings in the area, with an average household size of 3.11 persons, which is higher than the national average.

### Challenges Facing The Hills Shire Community

Despite its growth and prosperity, The Hills Shire faces several challenges:

**1. Infrastructure and Transportation:** Rapid population growth has led to increased demand for infrastructure and public services. Residents have reported issues such as potholes, drainage problems, and the need for new footpaths. The Council provides avenues for residents to report these concerns, including requests for road maintenance and street sweeping.

**3. Health and Safety:** Ensuring public health and safety remains a priority. The Council provides information on local emergency management, road safety, and compliance measures to uphold community well-being.

**2. Environmental Concerns:** Maintaining a balance between urban development and environmental preservation is crucial. The community is attentive to issues like air and water pollution, roadside litter, and the management of natural habitats. The Council offers resources and reporting mechanisms to address these environmental challenges.

**4. Cultural Integration:** With a diverse population, fostering social cohesion and cultural integration is essential. Programs and initiatives supporting the wider community are in place to promote inclusivity and celebrate multiculturalism.

Addressing these challenges requires ongoing collaboration between the Council, State Government and residents to ensure that The Hills Shire remains a vibrant and liveable community for all.







## What you receive!



Direct reach to 23,000+



Unbeatable Pricing



Access to Industry / Business Experts



Much more about your business / organisation



Signup for 12 months and get two months **FREE**



**FREE** Graphic Design

## Advertising Rates - 2025

Digital Magazine	Monthly	Cost
Advertisement (w 46 x h 46 mm)	Per Issue	\$60
Advertisement (w 97.5 x h 46 mm)	Per Issue	\$120
Advertisement (w 149 x h 46 mm)	Per Issue	\$175
Advertisement (w 190 x h 46 mm)	Per Issue	\$225
Quarter Page (92.5 x h 136 mm)	Per Issue	\$225
Third Page (w 190 x h 89 mm)	Per Issue	\$300
Half Page (w 190 x h 136 mm)	Per Issue	\$410
Full Page (w 190 x h 277 mm)	Per Issue	\$700
Local Business Directory (195 x 195 mm)	Per Issue	\$120
Website <a href="http://www.hills.sydney">www.hills.sydney</a>		
Website Premium Top Banner Ad (728px x 90px)	Per Month	\$500
Website Side Banner Ad (300px x 350px)	Per Month	\$250
Website Side Banner Ad (360px x 640px)	Per Month	\$400
Website Side Banner Ad (125px x 125px)	Per Month	\$110

### BANK ACCOUNT DETAILS

HILLS SYDNEY DIGITAL MAGAZINE

ANZ BANK

BSB: 012491

ACC: 175062465

**Important!** The deadline for the submission of advertising materials is **4 days** prior to publication.





Published on the first week of every month

**[www.hills.sydney](http://www.hills.sydney)**



**Martin Cartwright**  
Founder & Head of Marketing  
M: 0406 518 518  
E: [info@hills.sydney](mailto:info@hills.sydney)



**Rajiv Chaudhri**  
Editor in Chief  
M: 0404 391 599  
E: [editor@hills.sydney](mailto:editor@hills.sydney)