

# HILLS.SYDNEY

Digital Magazine

## Media Kit



2026

## Editor's Note

Welcome to Hills Sydney Digital Magazine, the future of digital storytelling where innovation, entrepreneurship, and cutting-edge trends come to life. More than just a magazine, we are an interactive hub designed for visionaries, community, business and industry leaders looking to forge ahead in the digital age.

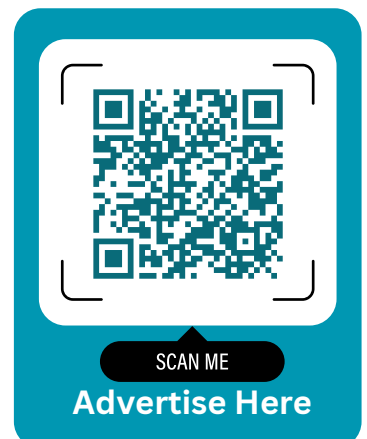
I'm truly thrilled to be part of a magazine that brings The Hills Shire community together through innovative and interactive content, creating a dynamic and engaging experience for our readers.

**Rajiv Chaudhri**  
Editor in Chief



Hills Sydney Digital Magazine is committed to delivering engaging, informative, and interactive content, addressing the challenges in a declining local news landscape. Our diverse team of contributors bring expertise from various professions and backgrounds, dedicated to publishing high quality, compelling stories that resonate and inspire in today's digital world.

**Martin Cartwright**  
Founder and Head of Marketing





## The Hills Shire Demography

The Hills Shire, located in the north-western region of Sydney, Australia, is a dynamic and rapidly growing community. As of the 2021 Census, the Shire's population stood at 191,876 residents, with an estimated increase to 207,959 in 2023.

### Demographic Overview

**Age Distribution:** The median age in The Hills Shire is 38 years. Notably, the area has a significant proportion of young residents, with 7.7% aged 5-9 years and another 7.7% aged 10-14 years.

**Cultural Diversity:** The Hills Shire is culturally diverse, with 57.5% of residents born in Australia. The most common countries of birth for residents born overseas are India (6.6%) and China (6.4%).

**Household Composition:** There are 64,085 dwellings in the area, with an average household size of 3.11 persons, which is higher than the national average.

### Challenges Facing The Hills Shire Community

Despite its growth and prosperity, The Hills Shire faces several challenges:

**1. Infrastructure and Transportation:** Rapid population growth has led to increased demand for infrastructure and public services. Residents have reported issues such as potholes, drainage problems, and the need for new footpaths. The Council provides avenues for residents to report these concerns, including requests for road maintenance and street sweeping.

**3. Health and Safety:** Ensuring public health and safety remains a priority. The Council provides information on local emergency management, road safety, and compliance measures to uphold community well-being.

**2. Environmental Concerns:** Maintaining a balance between urban development and environmental preservation is crucial. The community is attentive to issues like air and water pollution, roadside litter, and the management of natural habitats. The Council offers resources and reporting mechanisms to address these environmental challenges.

**4. Cultural Integration:** With a diverse population, fostering social cohesion and cultural integration is essential. Programs and initiatives supporting the wider community are in place to promote inclusivity and celebrate multiculturalism.

Addressing these challenges requires ongoing collaboration between the Council, State Government and residents to ensure that The Hills Shire remains a vibrant and liveable community for all.





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Digital Magazine	Monthly	Cost
Advertisement (w 46 x h 46 mm)	Per Issue	\$60
Advertisement (w 97.5 x h 46 mm)	Per Issue	\$120
Advertisement (w 149 x h 46 mm)	Per Issue	\$175
Advertisement (w 190 x h 46 mm)	Per Issue	\$225
Quarter Page (92.5 x h 136 mm)	Per Issue	\$225
Third Page (w 190 x h 89 mm)	Per Issue	\$300
Half Page (w 190 x h 136 mm)	Per Issue	\$410
Full Front Cover Page	Per Issue	\$995
Full Page (w 190 x h 277 mm)	Per Issue	\$700
Local Business Directory (195 x 195 mm)	Per Issue	\$120
<b>Website www.hills.sydney</b>		
Website Premium Top Billboard Exclusive Ad	Per Month	\$1495
Website Premium Top Banner Ad (728px x 90px)	Per Month	\$500
Website Side Banner Ad (300px x 350px)	Per Month	\$250
Website Side Banner Ad (360px x 640px)	Per Month	\$400
Website Side Banner Ad (125px x 125px)	Per Month	\$110
Website Side Animated Banner Ad (1080x1080)	Per Month	\$450

## BANK ACCOUNT DETAILS

HILLS SYDNEY DIGITAL MAGAZINE  
**ANZ BANK**  
**BSB: 012491**  
**ACC: 175062465**

**Important!** The deadline for the submission of advertising materials is **4 days** prior to publication.

## How Do We Compare?

Hills Magazines	Hills.Sydney	Hills to Hawkesbury	Hills Independent
Best Pricing / Cost	✓ Yes	✗ No	✗ No
Business Information	Maximum	Minimal	Minimal
FREE Social Media Posts	✓ Yes	✓ Yes	✓ Yes
Language Translation	✓ Yes	✗ No	✗ No
Interactive Forums	✓ Yes	✗ No	✗ No
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Premium Billboard Ads	✓ Yes	✗ No	✗ No
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Edition	Ad / Article Deadline	Publication Dates
Jan - Issue 1	Friday 9 January 2026	Tuesday 13 January 2026
Feb - Issue 2	Friday 6 February 2026	Tuesday 10 February 2026
Mar - Issue 3	Friday 6 March 2026	Tuesday 10 March 2025
Apr - Issue 4	Friday 10 April 2026	Tuesday 14 April 2026
May - Issue 5	Friday 8 May 2026	Tuesday 12 May 2026
Jun - Issue 6	Friday 5 June 2026	Tuesday 9 June 2026
Jul - Issue 7	Friday 10 July 2026	Tuesday 14 July 2026
Aug - Issue 8	Friday 7 August 2026	Tuesday 11 August 2026
Sep - Issue 9	Friday 4 September 2026	Tuesday 8 September 2026
Oct - Issue 10	Friday 9 October 2026	Tuesday 13 October 2026
Nov - Issue 11	Friday 6 November 2026	Tuesday 10 November 2026
Dec - Issue 12	Friday 4 December 2026	Tuesday 8 December 2026



**Just click the images above to view the Edition**



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[www.hills.sydney](http://www.hills.sydney)



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